

# XRDC

OCTOBER 29-30, 2018  
San Francisco, Westin St. Francis Hotel

Registration by fax or mail for XRDC closes on **October 24, 2018 at 11:59PM PT**. Registrations after this date must be completed on-site at the Westin St. Francis Hotel in San Francisco.

## XRDC 2018 REGISTRATION

### PURCHASE YOUR XRDC 2018 PASS

Join designers, programmers, business professionals, producers, artists, and audio creators involved in the development of augmented, virtual, and mixed reality. Learn to build immersive experiences of all kinds, including: Healthcare, Games & Entertainment, Industrial Design, Retail & Commercial, Education & Training, and Innovation.

Register for your XRDC Pass to access 2 full days of sessions, networking, and sponsored activities. See the following instructions to secure your pass.

### KEY REGISTRATION PRICING DATES:

EARLY  
**\$1299**  
Ends Sept. 5  
at 11:59PM PT

REGULAR  
**\$1599**  
Ends Oct. 28  
at 11:59PM PT

ONSITE  
**\$1699**  
October  
29-30

### HOW TO REGISTER

**ONLINE:** Register at [xrdconf.com](http://xrdconf.com). Payment by credit card, check, or wire transfer is accepted online.

**EMAIL:** Email your completed registration form to [xrdcregistration@ubm.com](mailto:xrdcregistration@ubm.com).

**MAIL OR OVERNIGHT COURIER:** Mail your completed registration form to:

UBM Events Registration Department  
XRDC 2018  
131 W First Street  
Duluth, MN 55802

Make all checks or money orders payable to **XRDC**.

**FAX:** Fax your completed registration form to (218) 740-6883.

**QUESTIONS:** Contact the XRDC Registration Department at (415) 947-6918 or toll free at (866) 535-8993, Monday-Friday from 9am-4pm PST. To reference our complete registration policies please visit: [xrdconf.com/attend/policies.html](http://xrdconf.com/attend/policies.html).

**AGE LIMITS:** Due to safety concerns, no one under the age of 18 (including infants in strollers), will be permitted at XRDC.

### STEP 1 REQUIRED INFORMATION

This information is required, excluding your Twitter handle which is optional, in order to process your registration.

Name \_\_\_\_\_

Occupation \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country/Postal Code \_\_\_\_\_

Email\* \_\_\_\_\_

Twitter Handle\*\* \_\_\_\_\_

*\*Your email address is required to complete registration. We will use your email address to send you information about other offerings, including events, products and services, as described in the Privacy Policy. You can view the privacy policy at [ubmtechnology.com/united-business-media-llc-privacy-statement/](http://ubmtechnology.com/united-business-media-llc-privacy-statement/)*

*\*\*We will not use your Twitter handle for marketing purposes. Your Twitter handle will only be printed on your badge. If you do not want your Twitter handle printed on your badge, please leave the field blank.*

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### STEP 2 METHOD OF PAYMENT

**Full payment is required prior to the start of the event. We do not accept purchase orders. You are not registered until you receive confirmation online. Make all checks or money orders payable to XRDC. Please make your selection below.**

- CREDIT CARD:** For your safety, an XRDC registration support agent will contact you regarding your payment, or you can call (866) 535-8993 upon submitting your form.
- WIRE PAYMENT/CHECK PAYMENT:** Please send an invoice to the email address below.

Email\* \_\_\_\_\_

Payments by invoice must be received prior to October 16, 2018 at 1:00pm PT.

### BILLING ADDRESS

- Billing address is the same as the profile address.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

### DISCOUNT PROMOTION CODE

- If you have a discount promotion code, please enter it below. Only one discount code can be applied per pass and at time of registration. Discount codes are not applicable retroactively. Discount codes cannot be combined with other discounts. To be eligible for discounts, we must receive your registration by the date specified in the discount promotion - postmarks are not accepted. Discount codes are subject to review.

Code \_\_\_\_\_

### ATTENDING SESSIONS

- Seating for all sessions and programs is on a first-come, first-served basis. Pre-registrations for sessions are not accepted.

### EVENT BADGES

- Badges will not be mailed in advance of the event. To check in for your badge, you will need to use the same email address used when you registered, this is noted on your registration receipt. Please bring a copy of your confirmation along with a government issued photo ID to collect your badge. Please care for your badge. A non-refundable replacement fee will apply for all duplicate badge requests. Short range "Touch 'N Go" NFC badges will be in use at XRDC.

Registration for this event or attendance at sponsored sessions or developer days does allow release of your contact information and email address to program sponsor(s).

### CANCELLATIONS AND SUBSTITUTIONS

- If you need to cancel your conference registration, you may do so for a full refund, less a \$300.00 service charge. Requests for registration refunds must be received before October 5, 2018. Refunds are not available after this date, and are not available for no-shows. XRDC may consider a refund for medical reasons less a \$300 cancellation fee. Please submit your request along with documentation that supports your refund request. To cancel or substitute your pass, please download the [Registration Update Form](http://xrdconf.com/attend/policies.html) at [xrdconf.com/attend/policies.html](http://xrdconf.com/attend/policies.html) and submit your request via email, fax to (218) 740-6877, or mail it to:

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XRDC 2018  
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This information helps us more closely align conference content with your interests. Please answer all questions below to complete your registration. Fields marked with the purple symbol are required.

Please answer all questions below to complete your registration. Fields marked with \* symbol are required.

### 1 | Which of the following describe your job focus?\*

- Audio
  - Business/Management
  - Design
  - Production
  - Programming
  - Visual Arts
  - Other
- 

### 2 | What is the focus of your company's current/potential work in AR, VR, and/or MR?\*

- Game
  - Entertainment
  - Film-making
  - Live Events
  - Retail/Commercial
  - Industrial/Product Design
  - Real Estate
  - Training/Education
  - Medical/Healthcare
  - Government
  - Travel
  - Fitness
  - Journalism
  - Hardware
  - Tools Software
  - Funding/VC
  - Social
  - Advertising
  - Other
- 

### 3 | How many people are employed at your company (all divisions)?\*

- Over 500
- 251 to 500
- 101 to 250
- 51 to 100
- 21 to 50
- 11 to 20
- 6 to 10
- 2 to 5
- Myself Only

### 4 | What gender do you identify with?\*

- Male
  - Female
  - Prefer not to answer
  - Other
- 

*\*By providing your email address, you grant XRDC, a division of UBM LLC, permission to contact you in the future via email regarding your XRDC registration and related information.*

#### Canada Third Party Opt-out

- Please do not send me messages from UBM Tech about other companies' products and services.

#### Canada Spam Opt-out

- Please do not send me messages from UBM.

#### Third Party Opt-In

- Yes, I would like to receive special offers, discounts, and information about events, products and services from XRDC/UBM Game Network exhibitors or partner companies via email.